

**PRESS RELEASE**

Thursday, October 24, 2024

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## The Food Trust Appoints Three New Members to Board of Directors, Including Leaders at Campbell Soup Company, Truist and KPMG

Philadelphia, PA – The Food Trust is pleased to announce the appointment of three new members to its Board of Directors (pictured, left to right):

- **Andrea G. Ferrenz, Esq.**, Senior Food Law Counsel, Campbell Soup Company
- **Chad Leyden**, Market President, Truist Financial Corporation
- **Anthony Salter**, Certified Public Accountant



“As The Food Trust continues to realize its strategic vision, our Board of Directors plays a crucial leadership role,” says **Mark Edwards**, President & CEO of The Food Trust. “We are honored to welcome three highly skilled members this year, whose respective expertise in food law and finance will be incredible assets to the organization and staff as we work toward our mission of delicious, nutritious food for all.”

**Andrea G. Ferrenz, Esq.** works primarily with Campbell Soup Company’s Government Affairs, Quality, Regulatory, R&D, and Marketing teams on some of the most iconic brands in the United States. Previous to her role at Campbell’s, Andrea was an attorney with the law firm Emord & Associates PC in the Washington, D.C. area for many years, practicing food and drug law for clients primarily in the natural products industry. After private practice, Andrea was Executive Vice President, Legal Counsel with Celltex Therapeutics, a biological drug company in Houston, TX. After Celltex and prior to joining Campbell’s Soup Company in 2017, Andrea was Regulatory Director, Associate General Counsel with Innophos, Inc, a manufacturing company supplying ingredients to the food, dietary supplement, pharmaceutical and technical industries around the globe.

Andrea has served on nonprofit boards as a volunteer as well as advised for-profit corporate boards in her professional capacity. In the 2010s Andrea was a voting board member-at-large of a community organization in Virginia and a member-at-large, then an officer, of her faith community’s board. She was a nonvoting member of Celltex Therapeutics’ board and advised Innophos’ board on food law related issues. Also for three years, she

represented Innophos as a voting member on the boards of trade associations to which the company belonged: International Food Additives Council and the Council for Responsible Nutrition. Andrea's undergraduate degree is in Biology from University of Mary Washington, Fredericksburg, Virginia. Andrea began her career working in labs, first as a research assistant with the Institute for Genomic Research in Gaithersburg, MD, then with Children's National Medical Center, Center for Cancer and Transplantation Biology in Washington, D.C. During law school she was a legal intern with the U.S. Department of Health and Human Services Office of Research Integrity. A particular interest of Andrea's throughout her career has been the intersection of science and law.

**Chad Leyden** oversees the Suburban Philadelphia Counties and leads a team of Commercial Bankers. Since being named to this position in April 2020, Leyden has led his team to several key relationship wins. With more than 20 years of banking experience, he previously served as Commercial Banker - SVP with a large competitor.

Passionate about supporting and giving back to his local community, he volunteers his time to teaching and coaching today's youth and future leaders. Leyden serves on the Central Bucks Regional Advisory Board of Directors of the Bucks County YMCA. Previously, he served as both the Financial Secretary and Board of Governors at North Hills Country Club and GYAC Travel Baseball Board.

Leyden earned a Bachelor of Science degree in Mathematics from Indiana University of Pennsylvania; he also holds an MBA of Finance from Temple University. When he isn't working, Leyden enjoys spending time with his family on the golf course, ski slopes, hiking, saltwater fishing or on the beach at the shore.

**Anthony Salter** is an experienced Audit Managing Director with a proven history of assisting clients in the technology and power and utilities industries. Most recently with KPMG, Anthony leads teams of experienced audit professionals in executing audit engagements, and brings years of specific experience in complex Revenue Recognition, SEC Financial Reporting including initial public offerings, Generally Accepted Accounting Principles (GAAP) and International Financial Reporting Standards (IFRS), and Internal Controls.

A Philadelphia area native, Anthony is a graduate of Penn State University with a bachelor's degree in accounting. He is a Certified Public Accountant.

### **About The Food Trust**

Founded in 1992, The Food Trust works with neighborhoods, institutions, retailers, farmers and policymakers across the country to ensure **delicious, nutritious food for all**. To learn more, visit [thefoodtrust.org](http://thefoodtrust.org).