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## **The Food Trust Launches 2022-27 Strategic Plan: Partners in Promoting Nutrition Security**

*Programs, partnerships and policy initiatives will guide 30-year-old organization in fulfilling its new mission: Delicious, Nutritious Food for All*

**Philadelphia, PA** — The Food Trust, a national nonprofit headquartered in Philadelphia, announces the launch of its 2022-27 strategic plan, “Partners in Promoting Nutrition Security.” The plan, which centers evidence-based programs, community engagement, and policy advocacy, will guide the organization as it fulfills its mission of ensuring **delicious, nutritious food for all**.

With assistance from Chicago-based firm Sort Sol Group, The Food Trust’s strategic planning process was deeply participatory in nature, engaging all members of staff and the Board of Directors, as well as myriad external stakeholders. The culminating plan includes six key priorities that will allow the organization to work collaboratively on the local and national level to effect change, spark innovation, and strengthen infrastructures across programs and departments; its overall objective is to mobilize a diverse set of partners to bring about measurable, sustainable, positive change that promotes nutrition security and thriving communities.

“This is an important milestone in The Food Trust’s history, and as we embark on our next chapter, we are reflecting on the meaning behind our new mission,” says **Mark Edwards**, President & CEO. “‘Delicious, nutritious food for all’ means that all communities have agency over their health, all communities can use their collective power to create a more just and nourishing food system, and all communities can celebrate the joy food brings. I can think of no group of people better poised to carry out this mission than our dedicated, passionate staff.”

In addition to the new mission statement, the strategic plan also resulted in a set of guiding principles, shared values and the following shared vision statement: “Everything we do is guided by our vision for a more equitable society, where nutritious food is abundant, people of all backgrounds are nourished and prosperous, and communities are thriving.”

To learn more about The Food Trust’s 2022-27 strategic plan, visit [thefoodtrust.org/about/strategic-plan](https://thefoodtrust.org/about/strategic-plan).

### **About The Food Trust**

Founded in 1992, The Food Trust – previously known as The Farmers’ Market Trust, an off-shoot of Philadelphia’s venerable Reading Terminal Market – began with one farmers market at Tasker Homes, a public housing development in South Philly. In the three decades since, the organization has worked with neighborhoods, institutions, retailers, farmers, and policymakers across the country to ensure delicious, nutritious food for all. Backed by three decades of research and evaluation, our holistic, community-centered approach to nutrition security weaves together three core programming elements – access, affordability, and education – as well as a focus on advocating for public policy solutions. To learn more, visit [thefoodtrust.org](https://thefoodtrust.org).

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