

PRESS RELEASE

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The Food Trust's 2024 Farmers Market Season Features Year-Round Multi-Vendor Markets & Neighborhood Farm Stands Across Philadelphia

Philadelphia, PA – Continuing a 30-plus-year tradition of infusing Philadelphia communities with fresh fruits and vegetables, The Food Trust is thrilled to launch its 2024 farmers market season with a slate of multi-vendor farmers markets (year-round) and smaller seasonal farm stands (July-October) located in neighborhoods across the city. In an effort to increase affordability of fresh produce, all Food Trust farmers markets accept SNAP/EBT, Food Bucks, WIC and Senior Checks and cash, and many vendors also accept debit/credit. In addition, The Food Trust's talented nutrition educators will provide weekly live cooking demonstrations at all of our seasonal farm stands, where customers can receive nutrition tips, food samples and Food Bucks.

Year-Round Markets

Fairmount (22nd & Fairmount), Thursdays, 3-7 p.m.

Clark Park (43rd & Chester), Saturdays, 10 a.m.-2 p.m.

Northern Liberties (2nd & Germantown), Saturdays, 10 a.m.-2 p.m.

Seasonal Farm Stands

Cooking demos at 11:15 a.m., 12:15 p.m., 1:15 p.m. and 2:15 p.m. every week 4th & Lehigh, Tuesdays starting July 9, 11 a.m.-3 p.m. 52nd & Haverford, Wednesdays starting July 10, 11 a.m.-3 p.m. Castor & Hellerman, Wednesdays starting July 10, 11 a.m.-3 p.m.

In addition, The Food Trust supports a number of independently run farmers markets across the city in distributing and accepting Food Bucks. These markets include Frankford Transportation Center (Root Mass Farm), Fitler Square (Brogue Hydroponics), Germantown Kitchen Garden, Grumblethorpe, Weavers Way (Henry Got Crops) and Philly Food Works (Hunting Park location).

"Our Farmers Market Program brings together the key pillars of our work – access, affordability and education," says **Mark Edwards**, President & CEO of The Food Trust. "Hosting weekly farmers markets is foundational in providing healthy food to communities; we bolster these efforts through our Food Bucks program, which increases customers' purchasing power, as well as our nutrition education program, which helps shoppers incorporate fresh products into delicious, family-friendly recipes."

The 2024 farmers market season is generously supported by **Green Mountain Energy**, the nation's longest-serving renewable energy retailer. "Farmers markets are critical to sustainable communities," says Andrew Cook, Northeast Area Manager at Green Mountain Energy, "and we are honored to continue our longtime investment of this program that works to make a difference for our health, the environment and the planet."

More information about The Food Trust's farmers market network, including hours, days, locations and vendors, can be found at thefoodtrustmarkets.org.